



# FLORAL





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## COMFORTABLE

A woman is never sexier  
than when she is comfortable  
in her clothes.



|| 1006 ||





# FLORAL





#### COMFORTABLE

A woman is never sorer  
than when she is comfortable  
in her clothes

|| 1007 ||



|| 1001 ||



|| 1002 ||



|| 1003 ||



|| 1004 ||



|| 1005 ||



|| 1006 ||



|| 1007 ||





**IMPORTANT**  
Fashion is very important.  
It is life-enhancing, and, like  
everything that gives pleasure,  
it is worth doing well  
|| 1003 ||



**STYLE**  
Style is a way to say who you are  
without having to speak  
|| 1004 ||



BEAUTIFUL

I have always believed that fashion was not only to make women more beautiful, but also to reassure them, give them confidence

|| 1002 ||































































































































































































## CHALLENGE

Design is a constant challenge to  
balance comfort with luxe,  
the practical with the desirable

|| 1005 ||





## INTERESTED

The customer is the final filter. What survives the whole process is what people wear.  
I'm not interested in making clothes that end up in some dusty museum || 1001 ||



